

WHY SETTLE? BE HEARD. BE SUPPORTED.

We never settle, neither should you. Join our team.

LIKE
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BOSS



THE KEY TO OUR SUCCESS IS OUR PEOPLE

We share a common and transparent goal and know that the key to our prosperity is your prosperity. Everything we do is to assist you in your production, period.

We help you succeed by striving to provide the best back office support operations in the business (disclosures, processing, underwriting, closing, and secondary). With us, you have top-notch technologies at your fingertips and a support staff ready to help put them into action. Our leadership is honest. If we say something, it happens. The most important principle which sets us apart is the integrity of our company culture. Our culture is truly different than other big corporations; everyone will tell you - we are really one big family here. We listen, we are always seeking input, and we invite feedback on ways to improve.

OUR MISSION

We sell more than a product or service – we empower our customers to feel a sense of pride that comes with home-ownership and financial stability.



WE TAKE CARE OF YOUR LOANS

You have built a great reputation and we help you keep it.
We have the minds to help you figure out the difficult deals.

OPERATIONAL SUPPORT

Superior departments means superior deliverables and turnarounds.

- A secondary department that continuously works to increase our loan program options.
- An underwriting team that strengthens your competitive edge.
- A document and funding department that prides itself on giving you same-day turnarounds.
- A processing team that understands production and works for your success.

DIRECT BRANCH SUPPORT

- A dedicated team is constantly looking out for you and your best interest. Equipped to be your direct line of communication, you can contact them anytime for help or guidance. No matter where you are, you have someone that can carry your interests right down the hallway to operations.

BRANCH MANAGEMENT

- We understand each market is different. We work alongside you to position you and your branch for success in your area.

WE ARE A DIRECT LENDER

We do it best because we do it in-house.

We utilize local service at our headquarters. This translates to quick turnarounds with in-house loan processing, underwriting, funding, and closing.

We offer the following loan programs:

- **Conventional**
 - Homestyle
 - Conventional Reverse
- **FHA**
 - 203K
 - Reverse
- **VA**
- **USDA**
- **Jumbo**



DIGITAL MORTGAGE OF THE FUTURE

Nowadays, everyone's always online and your clients are looking for speed, convenience, security, and personal interaction. This is fulfilled through providing top-notch technologies, creative marketing, and dedicated teams to help you automate your pipeline and add a personal touch along the way.

TOP-OF-THE-LINE TECHNOLOGY

We offer you an end-to-end mortgage loan management system, as well as a mortgage automation and point-of-sale (POS) software solution. This streamlines and organizes the loan origination process for lenders, referral partners, and borrowers alike.

INTEGRATED MORTGAGE CRM

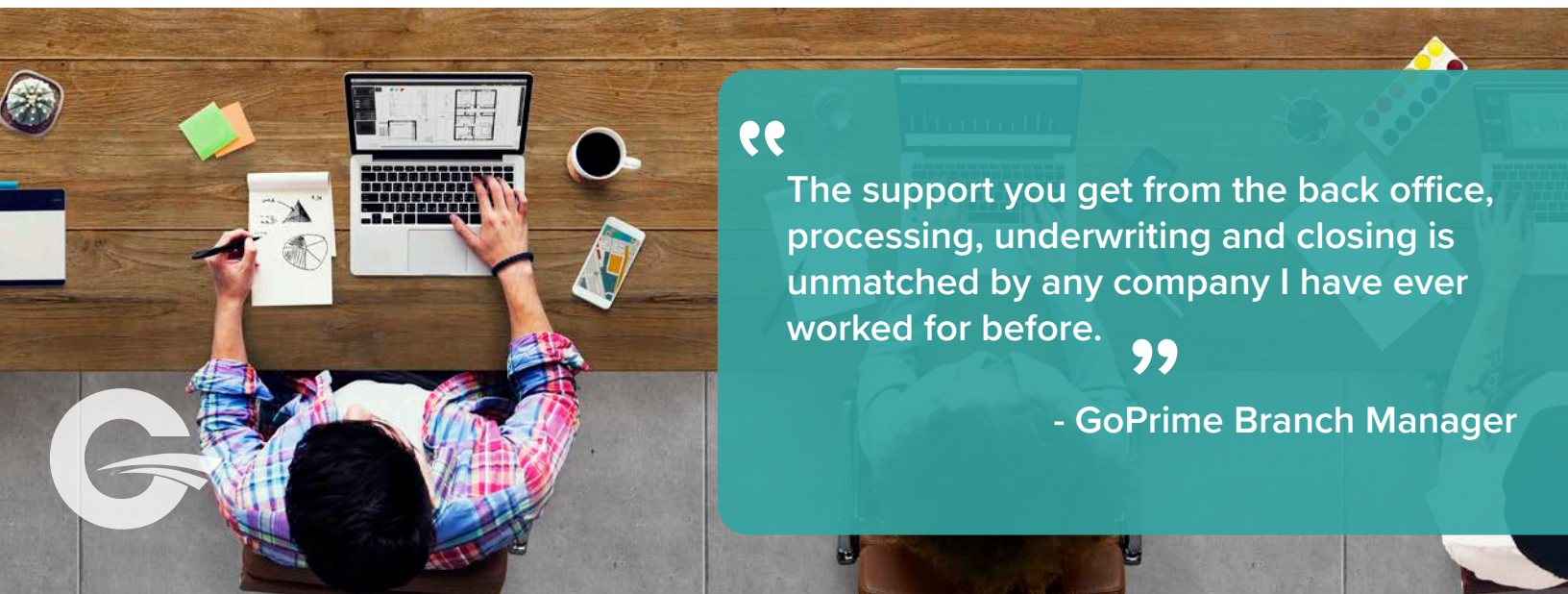
Our CRM is one of the leading sales and online marketing platforms specific to the mortgage industry. As you work to build your business, our POS syncs hourly with the CRM to keep your contacts updated during the mortgage process. Additionally, there are several informational marketing materials and drip campaigns available that help to educate prospects and keep you in front of clients and referral partners. A dedicated CRM Specialist is on staff to assist with any requests in a timely manner.

CONSUMER ENGAGEMENT SOFTWARE

GoPrime provides our Loan Officers with access to state-of-the-art software that empowers clients by providing personalized home finance insights and advice, facilitating engagement with you to help them manage one of their greatest assets.

HELPDESK

Have a question? Send an email to the GoPrime Helpdesk and you will be assigned to a knowledgeable, dedicated IT member to help resolve the issue.



“

The support you get from the back office, processing, underwriting and closing is unmatched by any company I have ever worked for before.

”

- GoPrime Branch Manager

FULL-SERVICE MARKETING DEPARTMENT

The marketing team at GoPrime provides ideas and solutions for your specific needs. They take the time to understand your unique audience and how to best reach them. While you're working hard to fill your pipeline, they are helping to optimize your results on local internet searches, automating emails to your contacts to stay top-of-mind, and helping to develop your social media presence. They have you covered!

MARKETING PROVIDES

- Social Media Management and Training
- CRM Maintenance and Training
- Graphic Design
- Conceptualization and Implementation of Events
- Advertising and more!



WE TAKE CARE OF YOU

We are like family here, so we know the importance of taking care of yours.

BALANCE

There is a balance between professional and personal life.

- Community development and charity opportunities
- Internal promotion and transfer opportunities

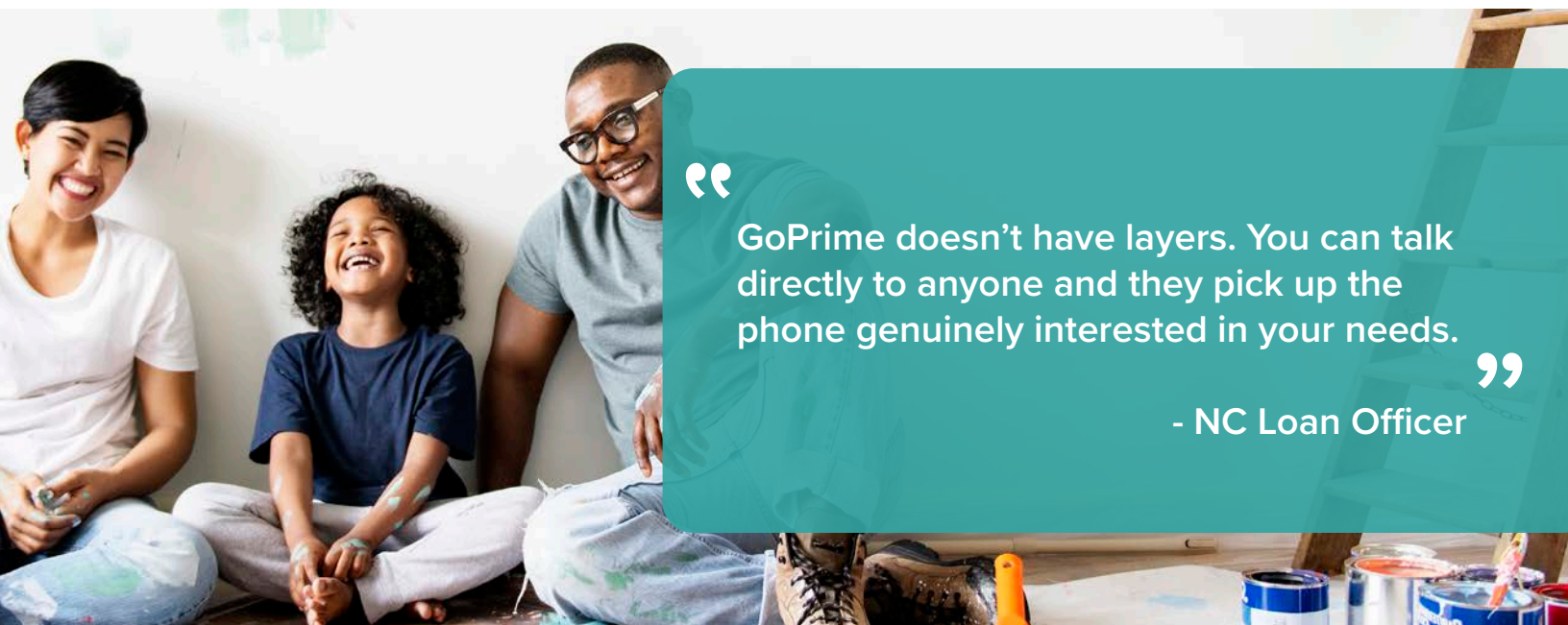
WELLNESS

Benefits for you and your family.

- Multiple medical plans
- Paid time off
- Long and short-term disability
- Dental plan
- Continuing education
- Opportunities for employee ownership
- Volunteer time off
- Vision plan
- Company-paid life insurance
- HSA and FSA plans
- 401K
- Daycare savings plan and more

ON-BOARDING ASSISTANCE

We have a thorough process to ensure you are provided all the technology and support you need to start your journey with us. Our on-boarding team will guide you through the technical side and train you on how to use our first-rate software so you can quickly and efficiently focus on your clients and originating.



“

GoPrime doesn't have layers. You can talk directly to anyone and they pick up the phone genuinely interested in your needs.

”

- NC Loan Officer

KEY LEADERSHIP



John Rodgers
President & CEO

For over 15 years, I have led an ever-growing company of top industry professionals. As an originator to date, I understand what matters most to my employees. I have crafted a remarkable team and equipped them with the leading technologies to make it easier to focus on what matters – originating.



Alexis Ford
Chief Operating Officer

As head of day-to-day operations, I keep an open door policy encouraging new ideas and questions and will work with our incredible team to find solutions. Your success is important to us and I believe that there is something to learn from everyone.



Kevin Neely
East Coast Sales Manager

From recruiting and on-boarding, throughout your entire career at GoPrime, I work side-by-side with our sales team as an advocate and liaison. I'm passionate about helping others reach their goals and ensuring our sales team has every available advantage.



Michael Chavez
Southwest Area Manager

With over 30 years of experience in all areas of the banking and financial industry, I am proud to manage a business team that annually handles a high volume of transactions with a superior level of customer service.

CONNECT WITH US!

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Company NMLS ID 69551



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